

Matthew Lingner

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EXPERIENCE

Senior Software Engineer at Classy.org

November 2013 to present | San Diego, CA

- Lead teams in the strategy, development, and deployment of over 25 major B2B and B2C features
- Quickly build and test features with a number of technologies including Javascript, AngularJS, Protractor, Karma, Bourbon/Neat, Bootstrap, PHP, Zend Framework, MySQL, and MongoDB
- Integrate with several external APIs including Twilio, Google Maps, Hubspot, Salesforce, and MailChimp
- Contribute to increased coding velocity, reduced technical debt, and faster deployments by laying the foundation for and training the team in end-to-end testing, unit testing, and build tools such as Gulp.js
- Communicate effectively with cross-functional team members and stakeholders within the marketing, sales, and business operations departments during feature development in order to manage expectations and create meaningful customer experiences
- Collaborate with designers on UX decisions in order to improve user engagement and conversions
- Contribute heavily to the dev team hiring process by writing job postings, creating tech screen templates, conducting phone screens, and leading onsite interviews
- Organize and run onboarding sessions for new development hires and interns, ensuring an impactful, nontrivial code commit from each new team member within one sprint
- Work with account managers and customer support representatives to drive efforts for more data-informed and user-centered decision making by adding user action tracking and user feedback tools to the site
- Lead the complete overhaul of company's marketing site using AngularJS, PHP, and Bourbon/Neat during the company's rebrand from StayClassy to Classy

Interactive Developer & Senior Analytics Strategist at FreshForm Interactive

December 2012 to November 2013 | San Diego, CA

- Created engaging front-end experiences in Drupal, WordPress, and custom content management systems using HTML5, CSS3, Javascript, and jQuery (among other libraries)
- Built themes and custom modules/plugins for Drupal, WordPress, and custom enterprise CMS websites
- Worked with several CSS libraries and build out custom media queries for responsive web experiences
- Developed and deployed internal web applications using Ruby on Rails and Heroku
- Ensured legacy cross-browser compatibility for websites and email newsletters
- Built a multitude of API integrations with services including Google Maps, Google Analytics, Moz, Twitter, Facebook, and Yelp

- Created analytics strategies and gathered insights from key performance indicators, leading to double digit percentage increases in sales and revenue for several clients
- Managed client web presences by creating strategies for Google AdWords, building external links, optimizing websites for search engines, and guiding social outreach efforts

Software Engineer at Barc, Inc

June 2012 to February 2013 | San Diego, CA

- Responsible for creating rich, interactive front-end interfaces using HTML5 and CSS3
- Developed pixel-perfect UIs from PSD and JPG mockups for multiple iterations of the Barc app
- Utilized Node, Socket.io, and MongoDB on the server; Backbone, LESS, and CoffeeScript on the client
- Wrote E2E tests using Ruby and unit tests using Javascript and the Chai.js assertion library
- Integrated Twitter, Facebook, and Google APIs within the Barc app
- Contributed to Barc's strategy, vision, and marketing efforts by editing executive summaries, conducting user acquisition research, and participating in meetings with investors

PROFESSIONAL SKILLS

Front-end: HTML5, CSS3, Javascript, AngularJS, Backbone.js, React, GSAP, jQuery, Bootstrap, Foundation, Bourbon/Neat, AJAX, Require.js, XHTML

Back-end: PHP, Node.js, Zend Framework, Laravel, Wordpress, Drupal, MySQL, MongoDB

Testing: Jasmine, Mocha.js, Chai.js, Karma, Protractor, Selenium Web Driver, Ruby

Other: Grunt.js, Gulp.js, Adobe Creative Suite, Git, VirtualBox, Vagrant, Microsoft Office Suite, Google Analytics

EDUCATION

International Management at UC San Diego, School of International Relations and Pacific Studies

September 2011 to June 2012

B.A., Political Science, B.A., Sociology at UC Irvine, School of Social Sciences

September 2005 to June 2010